

The Port of Port Townsend is making a one-page website available to all Port businesses, free of charge, as part of our efforts to promote economic development in Jefferson County. Your site will be hosted on the Port's web server, using a standardized design that allows you to present your business to existing and potential customers. If you don't already have a website, this opportunity brings you an easy, cost-free entry to online business. If you already have a site, this provides you with another entry point to bring visitors to your online presence.

We will link to your new site from the Port's Marine Trades online directory on the Port website. You will be able to use your site's address in your advertising and other materials you provide to your existing and potential customers.

What we provide:

- A cleanly designed one page website, based on a standardized template, that includes:
 - Your business logo/brand
 - Your business contact information (address, phone(s), fax, primary email contact)
 - Up to two photographs related to your business (optimized for best appearance, composition, etc.)
 - Aerial photo of your location on Port property
 - Up to 300 word description of your business and areas of expertise
- Hosting for your website, free of charge, on the Port's web server
- Minor occasional updates for your site

In order to build your site, we need some materials and information from you:

- Artwork of your business logo/brand, preferably in high-resolution electronic form
- Two photographs you would like used to represent your business, digital preferred, but we can scan hard-copy photos if necessary
- Artwork for professional organization memberships, programs such as EnviroStars, and other branding you would like included
- Business description narrative, 300 word maximum

Please complete the following: _____

Business Name: _____

Street Address: _____

City: _____ **State:** _____ **Zip Code:** _____


Phone: _____ **Fax:** _____ **Mobile:** _____

Business Owner(s) Name(s): _____


Email Address: _____


Web Address (if you already have one): _____

Social Media Address(es)

 **Facebook:** _____

 **Linked In:** _____

 **Twitter:** _____

 **RSS Feed:** _____

Other: _____

Short Business Description (used in meta tag section, used by search engines to help position your business in search results):

Keyword / Search Term List (one or two word descriptions about who and where you are, with a ranked list of the services you provide, used by search engines to position your business in search results):

Narrative Description of Your Business and Services (Please limit to 300 words):

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