

PORT OF PORT TOWNSEND STRATEGIC PLAN

DRAFT Table Of Contents

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 - Planning Process

- II. Port Business and Activities**
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 - Employment
 - Governance
 - Budget

- III. The Planning Context (Challenges we face)**
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 - Changes in Port Operations around the Sound
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- IV. Core Values, Vision and Mission**

- V. Our Strategic Direction (How Are We Going to Get There?)**
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 - Strategic Goals
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 - Goal: Environmental Stewardship
 - Goal: Affordability
 - Goal: Community Economic Development
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 - Goal: Financial Accountability

VI. Setting Priorities (The Need to Make Choices)

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- Action Steps
- Strategic Action Matrix

VII. Capital Improvements Priorities (What Can We Afford to Do)

- Annual Budget/Operations
- The Next 5 years
- 10 Years and Beyond

Appendices

STRATEGIC ACTION MATRIX (EXAMPLE)

GOAL 1: MARINE TRADES				
Action Step	Description of next step	1-2 yrs	3-5 yrs	5+ yrs
1.1				
1.2				
1.3				
1.4				
2.1				
2.2				
2.3				
2.4				