

STAKEHOLDER GROUP MEETING NOTES

City of Port Townsend

June 13, 2008

General Notes:

Question: Looking out 5 years how would the City define success for the Port's strategic plan?

- The strategic plan and stakeholder meetings were effective in reaching out to the community.
- The plan identifies workforce needs and how to expand marine trades
 - The port and city need to figure out together the needs and strategies to improve our workforce
 - There is a need for a marine trade mentorship
- The plan addresses/resolves local government's (port, city, county) inability to work together
- It is a plan the city can support and the city can help implement
 - It provides predictability and focus
 - It provides a social contract—the port is a good model which is based on performance standards
 - It reduces the 'make' fit issue which creates friction, fear and uncertainty
 - The port's success is the city's success
- The plan builds a partnership for economic development with the city so they are not in competition with one another over taxpayer support.
 - There is more competition between local governments for a shrinking amount of dollars
 - We need to work together to address sustainable growth, a cultural shift and changing mind shifts due to a change in our demographics
 - The police log isn't funny any more
- We need to know what types of economic growth is coming here
 - What are the common threads?
 - What are our natural attributes?
 - What skill set do the marine trades need? Many will be retiring in the next ten years. Who will fill their positions?
 - What scale of a project will "arrive"? Can we handle it? Is there a Battelle or a land bank project out there?
 - What are the external threats facing the Port?
 - Everett, Bellingham, Port Angeles.

- Better public relations and marketing is needed
 - What is here?
 - What is at risk?
 - What are our niche businesses?
 - How can the port help?

Question: What do you think are the key issues facing the Port in the next 5 years?

- Helping the city to implement the comprehensive plan vision
 - Identifying what the port can do to help implement the vision
 - Which Port capital projects are the priorities to help implement that vision

- Can the Port take a leadership role in convening a joint chiefs model for building agreement on an economic development strategy for Jefferson County?
 - Workforce training?
 - Building partnerships—with Peninsula College, marine trades, maritime nonprofits, local government?
 - Mentoring program for building rehabilitation at Point Hudson—Hasse’s vision
 - Build support to work together
 - Involve the chamber and main street
 - Help people understand the external influences facing us and how the town is changing
 - But recognize what is there—sustainable growth, not no growth.